## POWERPLAY™ #24

## P.O.P.



Align Expectations, Preparations & Outcomes for Increased Meeting Productivity

Many meetings are unnecessary and unsuccessful. They lack an agenda (or plan); the intent of the meeting is not clear, nor are the expectations. Consider the meetings where some participants believe it is a brainstorm session, while others think the desired outcome is to make a decision—this misalignment creates wasted time.

To prevent this from happening to your meetings, try this technique. P.O.P. is a simple, memorable (and mnemonic) device designed to align everyone on the meeting expectations, preparations, and outcomes (i.e., what does success looks like at the end of the meeting). Make it a requirement to accepting all meetings and see how quickly your team will adopt it!

In the meeting invitation, require the following three elements:

**Purpose** - Why are we meeting?

Outcome - What does success look like when the meeting ends?

**Plan** (standing agenda) – How will the meeting be conducted to achieve the outcome? What is the agenda? Are there any pre-meeting materials that will prepare the participants?

